

Frequently Asked Questions

What is Magazine Publishers of America?

Magazine Publishers of America (MPA) is the industry association for consumer magazines. Established in 1919, the MPA represents more than 200 US-based publishing companies with more than 1,200 titles; more than 75 international companies; and more than 90 associate members providing services to the industry. Staffed by magazine industry specialists, the MPA is headquartered in New York City, with an office of government affairs in Washington, DC.

Where is the MPA located?

MPA's headquarters are located at 810 Seventh Avenue, 24th Floor, New York, NY 10019. MPA's Washington, DC office is located at 1211 Connecticut Avenue, NW, Suite 610, Washington, DC 20036.

How do I contact the MPA?

- Phone: 212-872-3700
- Fax: 212-888-4217
- Email: membership@magazine.org

What is MPA's mission?

MPA's mission is to advance the interests of magazine publishers with the advertising community, the government, the press and the public.

MPA provides support to its members in the following ways:

- encouraging editorial excellence and expanding the market for magazine brands
- promoting the value and benefits of advertising across all platforms;
- championing the rights of editors and publishers before Congress, the courts and state governments;
- informing and educating our members about changes in technology, law and industry best practices

Who are MPA's Board of Directors?

MPA's Board of Directors is comprised of senior executives who hold primary responsibility for the magazine operations of a Domestic Member, or an executive of equivalent status. For a full description, see MPA By-Laws, Article IV, Sections 4.1, "Board of Directors".

How do you become a member of the Board of Directors?

Vacancies on the Board of Directors may be filled by vote of the Board or by the Domestic Members at any Annual Meeting or Special Meeting. A director chosen to fill a vacancy by the remaining directors shall hold office only until the next Annual Meeting of Domestic Members, at which time, if the vacancy be in a class the term of which extends beyond such Annual Meeting, the Domestic Members by vote shall fill the vacancy for the remainder of the term. (See MPA By-Laws, Article IV, Sections 4.1, "Board of Directors")

Who is eligible to join MPA?

- Publishers of magazines that are primarily intended for distribution in the U.S.
- Publishers of magazines based outside the U.S. including single country and multi-national publishers.
- Non-publishing suppliers, vendors and private equity firms affiliated with the magazine industry and deriving at least 20 percent annual revenue from the magazine industry.

What types of memberships does the MPA offer?

MPA offers three types of memberships:

- **Domestic membership** is open to publishers of magazines that are primarily intended for distribution in the U.S. MPA membership is corporate; all magazines of a publishing company enjoy the same privileges.

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- **Domestic Associate** membership is open to non-publishing suppliers, vendors and private equity firms affiliated with the magazine industry and deriving at least 20 percent annual revenue from the magazine industry.
- **International membership** is open to publishers of magazines based outside the U.S. including single country and multi-national publishers.

How do I join MPA?

You may download the appropriate application by visiting <http://www.magazine.org/join>. Membership is finalized upon MPA Board of Directors' approval and with receipt of dues payment.

What are the benefits of joining?

MPA is the premiere membership organization for magazines, conducting research on advertising and consumer marketing; providing educational programs and webinars, holding networking events for the industry, promoting diversity in publishing, sponsoring and conducting surveys relevant to your business and protecting your interests in Washington and in each of the 50 states. For a full description of all the benefits, please visit <http://www.magazine.org/join> and download the "Value of Membership" brochure.

How much are dues?

Domestic member dues are based on gross revenues of the parent company's magazines and are annually assessed on a sliding scale.

International member dues are based on gross revenues of magazines published outside the U.S. including single country and multi-national publishers. Annual dues range from \$2,750 - \$3,250.

Associate member dues are based on gross revenues of non-publishing suppliers, vendors and private equity firms affiliated with the magazine industry and deriving at least 20 percent annual revenue from the magazine industry. Annual dues range from \$2,500 - \$15,000.

Please visit <http://www.magazine.org/join> for information on Domestic, Associate and International Member dues. Also refer to MPA By-Laws, Article VII, Sections 7.1 – 7.5, "Dues & Assessments".

Can I purchase an individual MPA membership?

No; individuals cannot pay dues as MPA membership is corporate.

Is there an individual cost for my MPA membership?

No; individuals do not pay dues. MPA membership is corporate and open to all employees of an MPA member organization. If organization is an MPA member, your CEO, President, Publisher or CFO is responsible for the payment of dues.

When does my membership expire?

MPA membership is corporate and is automatically renewed each year. Please refer to MPA By-Laws, Article II, Section 2.4, "Resignation of Membership" regarding the resignation or cancellation of membership.

How do I cancel my membership?

Any MPA member may resign its membership in the Association by submitting a written resignation to the President. Resigning members shall be liable to pay the Association dues and assessments pro rated through the date of the member's resignation. (See MPA By-Laws, Article II, Section 2.4, "Resignation of Membership")

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What happens if I switch jobs? Can I retain my membership?

MPA membership is corporate; not individual. If you switch jobs, your membership does not follow unless your new employer is an existing corporate MPA member.

Can I share my membership username and password?

No; it is a violation of MPA's membership policy for a non-member to access the members-only sections of the website. Each employee of every member company has a username and password. Contact MPA Membership to have an employee set up and given a log-in or have him/her visit <http://www.magazine.org> and click on the "create login" tab to do so independently.

How can I make the most out of my membership?

Make the most of your membership by subscribing to our newsletters and email notifications on upcoming events and seminars. We encourage you to enjoy the savings on registrations for many of our professional development seminars and webinars as well as those offered by our associate members. Please visit <http://www.magazine.org/join> and download the "value of membership" brochure.

Are MPA members also members of American Society of Magazine Editors (ASME)?

MPA membership is corporate and open to all employees of an MPA member organization. ASME membership is individual and is open to senior level editors, photography editors and art directors of qualified print and online magazines as well as junior level editorial staff members with up to five years of editorial experience. If senior level editors, photography editors, art directors and junior level editorial staff members are employed by an MPA member organization, then those individuals can benefit from MPA membership. If they are not employed by an MPA member

organization, then those individuals are not eligible to take advantage of exclusive MPA member benefits.

For information on membership in MPA, visit <http://www.magazine.org/join>.

For information on membership in ASME, visit <http://www.magazine.org/asme>.

What is the iDirectory? How can the iDirectory be used?

When looking for trusted suppliers and vendors, MPA members turn to the official MPA online buyers' guide, the *iDirectory*. Available 24 hours a day, 365 days a year, the *iDirectory* allows members to find resources - from financial to promotional and everything in between - quickly and easily.

How do I find a vendor or supplier?

We encourage our Domestic members to visit our *iDirectory* at <http://www.magazine.org> and view our wonderful roster of associate members who are affiliated with the magazine industry. Members/vendors are listed by categories of expertise.

Do you offer any discounts through membership?

Yes; please refer to the MPA Member Benefits Overview located on the Member Resource Guide website at <http://www.magazine.org/member-guide>.

What if I forget my username and password?

You may reset your username and/or password in any of the following ways:

- **Online:** Visit <http://www.magazine.org> and click on the "forgot your password" tab.
- **Email:** Send an email to membership@magazine.org
- **Phone:** Call MPA Membership at 212-872-3739 between the hours of 9:00am and 5:00pm EST

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When will I have access to website after password reset?

Once you have reset your new username and password, access is immediate.

Where can I find information about upcoming conferences and other events?

You may view all of MPA's events, conferences, seminars and webinars on the MPA Events page at <http://www.magazine.org/events>.

Where can I find information about posting and searching for publishing jobs?

You may access the MPA Job Bank at <http://www.magazine.org/careers> to find a candidate, search for employment or post a job opportunity or internship.

Whom can I contact to answer my membership questions?

MPA Membership Hotline: (212) 872-3793 or membership@magazine.org