



MPA DIGITAL: **Swipe** Tablets, E-Readers Smartphones

TUESDAY, MARCH 20, 2012 • NYC

ATTENDEE INFORMATION (Please print clearly and complete all information.)

Name/Title _____

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REGISTRATION FEES
(please circle selection)

MPA/ASME MEMBER

NONMEMBER

	INDIVIDUAL	GROUP*	INDIVIDUAL	GROUP*
Conference Only	\$545.00	\$495.00	\$745.00	\$695.00
Conference + Digital Ellies Lunch	\$740.00	\$690.00	\$940.00	\$890.00

*To qualify for the **Group rate, three (3) or more** must register at the same time & be employed by the same company.

REGISTRATION TOTAL _____

METHOD OF PAYMENT (check one)

Check Enclosed – Payable to MPA (Please indicate SWIPE 2012 on your check.)

AMEX Visa MasterCard

Credit Card Number _____

Expiration Date (required) _____ Total Amount _____

Cardholder Name (Print) & Signature _____

Mail this form with payment to:

MPA / Swipe 2012
810 Seventh Avenue, 24th Fl., New York, NY 10019

OR FAX COMPLETED FORM TO: (212) 371-3165

Payment must be received with this form before your registration will be processed. MPA will adhere strictly to this policy. No exceptions will be made.

REFUND/CANCELLATION POLICY: Registration fees are non-transferable. Excluding a processing fee of \$100 for full conference fees and \$25 for awards lunch only fees, full refunds will be granted if written requests are received by MPA prior to **Friday, February 24, 2012**. No refunds will be given thereafter and MPA will adhere strictly to these dates. Verbal cancellations will not be accepted. If a registration form is received (by fax or mail) without payment, and subsequently cancelled, you will be invoiced for the appropriate amount. Substitutions will be accepted at any time with written notification. No refunds for no-shows. MPA reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, fees, curricula and speakers.

Amounts paid to MPA may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160.

For additional information, please visit the website at www.magazine.org/swipe or email Sarah Hansen, Director of Events, at shansen@magazine.org.